

PLEASE FORWARD THIS INFORMATION TO YOUR EXECUTIVE BOARD MEMBERS AND GENERAL MEMBERSHIP.

**December 18, 2023** 

# PCC Boot Camps are Back! Get Ready to Attend Your Area's PCC Boot Camp Session!

### To PCC Executive Board Members and all Aspiring PCC Leaders,

Get ready to attend a resurrected and refreshed PCC Boot Camp series. This session will be highly interactive, including breakout sessions, live demos, games, role playing, and much more. The information will be actionable and presented in a fun and engaging format. The focus will be on *how to do things* to make your PCC successful or more successful. You don't want to miss this session!

Registration is *now open* for PCC Postal and Industry Executive Board members, to attend our first session being held in Washington, DC on *Thursday, January 11, 2024*. This session is also open to PCC members who have a lead role in their PCC, i.e., PCC committee chair, committee member, members who aspire to serve on the board, or members who want to learn more about how to operate an effective PCC.

The PCC Boot Camp session is designed to give you an opportunity to speak about challenges your PCC faces, to collaborate with other Postal and Industry members in attendance, and to learn about networking and educational opportunities. The session is also intended to provide you with best practices to get the maximum value from your local PCC. Moreover, these interactive sessions will be taught by the USPS Headquarters PCC Program office and award-winning Industry Board Members from our PCC Advisory Committee.

## Here is a quick glance at some of the topics the National PCC Program Office and the PCC Advisory Committee members will cover:

- Strategic Innovation and PCC Policy Sub-Committee PCC Publication 286, PCC Voice, and more...
- Education Sub-Committee Education Toolbox, Speakers Bureau List, Mail Journey Certifications, and more...
- Membership Sub-Committee Recruiting general and board members, membership templates and resources, and more...
- Communications and Marketing Ways to communicate and market to your members and more...

We highly encourage you to take advantage of this interactive experience where Postal and Industry work together to achieve success!

Admission is *FREE* and includes a continental breakfast and lunch.

### **Logistical Information:**

**Boot Camp Location** – USPS Headquarters – 475 L'Enfant Plaza SW, Room 1P410 – Washington, D.C. 20260

Boot Camp Date - Thursday, January 11, 2024, from 7:30 AM to 3 PM

To register, email Catrina Wright at <a href="mailto:Catrina.C.Wright@usps.gov">Catrina.C.Wright@usps.gov</a> by January 6, 2024

After you register, we will send you a separate email with logistical information.

If you have any questions, please do not hesitate to reach out to Judy Caldwell, at Judith.R.Caldwell@usps.gov.

Please don't delay...Register today - Seats are Limited to the first 40 that register!

### **Customer Outreach, Industry Engagement & Outreach**

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475 L'Enfant Plaza SW, Room 4411
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